



ACNL in Action:

Nurse Leaders Making a Difference!

Association of California Nurse Leaders

March 2019

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President's Message



Living Our Purpose in 2019

**By Kimberly Horton, DHA, MSN, FNP, RN, FACHE
2019 ACNL President**

It is truly an honor and a privilege to assume the role of 2019 President of ACNL! I thank you for the opportunity, and I commit to do my best to assist ACNL in realizing its goals and successfully carrying out strategies to equip current and future nurse leaders.

We are well on our way to ensuring the voice of nursing is heard statewide and beyond. We recognize that the voice of many reaches far beyond the voice of the few. As such, our focus for 2019 will be to equip nurses to lead themselves, others and systems. This will ensure that the voice of the nurse is heard at all levels of health care: from the bedside to the boardroom; from the policy and procedure committee to the legislature; from the classroom to the BRN. We'll accomplish this through increased focus on enhancing, expanding and elevating the nursing message.

The 2019 Strategic Planning Committee identified key areas of focus that will assist us in Living our Purpose:

- Foundations for Leadership Excellence
- Annual Conference
- Executive Leadership Academy
- Membership
- Mentorship through *LifeMoxie*

ASSOCIATION OF CALIFORNIA NURSE LEADERS
STRATEGIC PLAN 2019-2021

LIVING OUR Purpose

AREAS OF FOCUS

- Meaningful Membership
- Educational Programming and Mentorship
- Amplification of the Nursing Voice
- Succession Preparation
- Philanthropy

ACNL
Association of California Nurse Leaders

OUR VISION
Positioning Nurse Leaders to Create and Influence the Future of Health Care

OUR MISSION
ACNL is the professional nursing organization that:

- Develops nurse leaders
- Advances professional practice
- Influences health policy
- Promotes quality and patient safety

OUR VALUES

- Integrity
- Innovation
- Inclusivity
- Diversity

For the Foundations program, we will focus on improving access, increasing the use of technology, partnering with the local ACNL chapters, improving networking opportunities, creating a pipeline to mentorship, improving marketing and increasing the number of faculty through faculty development.

For our annual conference, we'll focus on ensuring the content is appropriate for all levels of leadership, making networking more purposeful

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and structured while maintaining relevance with the current state of nursing.

For the Executive Leadership Academy, we are excited that the launch at our annual conference in February was a smashing success. We want to be sure to actively and strategically message regarding ELA and the benefits of participation and make sure the stories of the participants are told with respect to the impact of the program on their personal and professional growth.

We will ensure that membership in ACNL is optimized through regional meetings and professional networking. We'll enhance chapter infrastructure and support through:

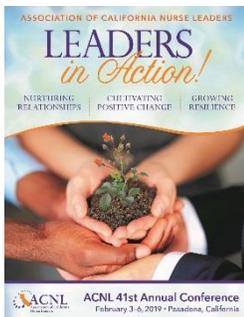
- Speakers
- Dues structure
- Board presence
- Standardized messaging
- Bylaws

We'll focus on increasing the number and enhancing the experience of all members while increasing the participation of chief nursing officers and similar positions in hospitals and health systems.

We will enhance the current mentorship program by increasing the number of faculty and mentors and aligning the mentorships with both Foundations and ELA.

Thank you again for your participation, commitment and support. Let's make 2019 the year of expansion of the mission and vision of ACNL!

Highlights from the Annual Conference



On behalf of the Board of Directors and membership, thank you to the Annual Program Committee and staff for another outstanding ACNL Conference. ACNL's 41st Annual Conference, *Leaders in Action*, was packed with outstanding speakers, hot topics, best practices and networking opportunities.

Participants representing a wide range of nursing roles and experience levels stated that ACNL's Conference had something for everyone. Members left renewed, refreshed and committed to moving our profession forward. This is our time – ACNL members are positioned to lend our voices and energy to make a difference!

Some comments from conference participants:

Great speakers. Learning outcomes were amazing. Several excellent strategies and networking possibilities.

Thank you for some out of the box presentations.

Enjoyed my very first time attending ACNL conference and look forward to becoming a member.

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This was my first ACNL meeting. Very well done. Kudos to the planning committee for the topics and caliber of speakers. Very much enjoyed the sessions. Thank you.

Great conference. Started and ended on a high note.

[View photos from the event](#)

Congratulations to ACNL's 2019 Recognition Award Winners and Scholarship Recipients!

Congratulations to this year's ACNL Recognition Award winners and scholarship recipients! ACNL is immensely proud of the contributions and accomplishments of our members. The awards program at the annual conference in February is one way in which we recognize them.

[View Award Winners](#)

[View Scholarship Winners](#)

Thank You to Our 2019 Annual Conference Sponsors

ACNL wishes to once again thank our 2019 Annual Conference sponsors. Without our sponsors, the Annual Conference could not be as successful as it is each year. Sponsorship opportunities are available throughout the year. To learn more, contact our office at 916-779-6949.

[View 2019 Annual Conference Sponsors](#)

ACNL Executive Leadership Academy Goes Live!

ACNL's Executive Leadership Academy (ELA) launched at ACNL's recent conference in Pasadena. The ELA is a 12-month, customized program, developed by and for nurse leaders. In addition to online experiences, participants will come together for learning intensives four times during the program. The ELA also features a 360-degree assessment by a certified coach to develop a personal learning action plan for each participant. This exclusive program is limited to 20 participants. Sign-ups for the next cohort will open in early fall 2019.

"The launch of the Executive Leadership Academy marks the culmination of years of planning and development by ACNL," said ACNL CEO Kim Tomasi, MSN, RN. "This program is a transformational learning experience designed to help nurse leaders excel in executive practice, and we are very proud of our inaugural class."

[More information about ELA](#)

News

Foundation for Leadership Excellence Program Date Moved to May

Our Foundation for Leadership Excellence program, previously scheduled for March 11-15, 2019, will now be held on May 20-24, 2019. Foundation for Leadership Excellence is a five-day intensive program to help emerging nurse leaders develop long-lasting, effective leadership skills. Whether it's human resource issues, customer-service concerns, implementation of quality and patient safety initiatives, budget analysis, cost-saving mandates or building your influence as a leader, you will gain new perspectives and solutions for the difficult challenges you face on a daily basis. Registrations will be open until May 14.

[More information about the Foundation for Leadership Excellence program](#)

Congratulations to Laurie Ecoff on the PLNU Excellence in Nursing Award



Laurie Ecoff, PhD, RN, NEA-BC, was recently recognized by Point Loma Nazarene University with their 2019 Nursing Excellence Award.

Laurie is Vice President of the Center of Nursing Excellence for Sharp HealthCare in San Diego, where she oversees the strategic plan to advance the nursing profession to achieve exemplary patient, nursing and organizational outcomes. She is also a Clinical Associate Professor in the Clinical Nursing and Executive Nurse Leader Programs at the University of San Diego and a founding member and lead faculty for the Consortium for Nursing Excellence in San Diego, a community collaborative that offers an Evidence-Based Practice Institute. She is an on-site evaluator for the Commission on Collegiate Nursing Education and an appraiser for the American Nurses Credentialing Center Pathways to Excellence Program

and Practice Transition Accreditation Program. A longtime ACNL member, Laurie has served on the Board of Directors, is a past president of the San Diego chapter, and is currently chair of the Annual Program Committee.

"I was honored to be recognized by PLNU for my contributions to nursing excellence within my organization and the larger nursing community!" Laurie says.

Opportunities for Nurses to Serve on Boards

The Nurses on Boards Coalition (NOBC) has information on opportunities for nurses to serve on corporate, health-related and other boards, panels and commissions. Visit their website to learn more about board service and to be alerted about current and future opportunities.

NOBC represents national nursing and other organizations working to build healthier communities in America by increasing nurses' presence in boardrooms. The coalition's goal is to help ensure that nurses are at the table filling at least 10,000 board seats by 2020, as well as raise awareness that all boards

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would benefit from the unique perspective of nurses to achieve the goals of improved health, and efficient and effective health care systems at the local, state, and national levels.

[Visit the Nurses on Boards Coalition website to learn more](#)

Press Ganey Acquires CALNOC Database Registry of Nursing-Sensitive Quality Indicators

Press Ganey this week announced its acquisition of the Collaborative Alliance for Nursing Outcomes (CALNOC) database registry, the leading source for nursing-sensitive quality indicators for ambulatory settings. The CALNOC indicators complement Press Ganey's Nursing Excellence Solution, creating a robust set of nursing quality measurement capabilities and data resources across care settings.

Over its 20-year history, CALNOC has established itself as a pioneer in nursing quality measurement and nursing sensitive indicators. In collaboration with the American Academy of Ambulatory Care Nursing (AAACN), CALNOC developed the nation's first nursing quality indicators database registry in the ambulatory setting. Many of the nation's leading health care organizations partner with CALNOC to fulfill their strategies of supporting nursing as a critical aspect of the patient journey.

"Since its inception, CALNOC has been deeply committed to advancing the quality of nursing," said Tony Sung, CEO of CALNOC. "Press Ganey shares this commitment, and as a result of this agreement, health care leaders will have access to a unique set of insights to help them transform patient care and create continuous, sustained improvement."

Press Ganey will combine CALNOC with its National Database of Nursing Quality Indicators® (NDNQI®) to support nurses and nursing leadership to assess quality and act on opportunities to transform the care experience.

CALNOC the non-profit will continue as a research entity. More information will be forthcoming.

BRN Requests More Funds to Address Issues with Licensing Program

The Sacramento Bee recently reported that Board of Registered Nursing (BRN) is requesting legislative approval of a \$17 million budget increase to hire 67 workers to improve efficiency for processing RN licenses. This funding would come from fees collected by the BRN.

In 2013, the California Department of Consumer Affairs (DCA), which oversees the BRN, rolled out a new software program called BreEZe, which resulted in severe licensing delays – especially for new graduate RNs. Although license processing times have improved markedly, the posted wait times to obtain licensure by examination or endorsement are currently 10-12 weeks. According to DCA spokesperson Veronica Harms, the goal is to reduce these wait times to four to eight weeks.

[Read the full article at the Sacramento Bee](#)

Brenda Brozek is Retiring; Meet Jacob Roche

ACNL's longtime Communication and Education Consultant Brenda Brozek, MAOL, RN, is retiring in March. A member of the ACNL team for more than 12 years, Brenda's contributions include refining and implementing organizational communication and marketing strategies, launching and overseeing ACNL's webinar program and authoring the books, *You're Hired! A Nurse's Guide to Success in Today's Job Market* and *Surviving and Thriving! Your 1st Job as an RN* (with co-author Patricia McFarland).

"ACNL is an outstanding organization! I'm so grateful for the wonderful opportunities I've experienced and the inspirational leaders I've worked with through the years," said Brenda.

In retirement, Brenda plans to travel, spend more time with family and friends and try her hand at writing fiction.



Taking over for Brenda will be ACNL's newest hire, Jacob Roche, as the Marketing and Communications Specialist. Jacob previously worked in Shields Library at UC Davis. He earned his master's degree in Communication Management from the University of Southern California while working full-time. He also enjoys working as a marketing and outreach volunteer for the Sacramento Walk to End Alzheimer's. If you have any questions for Jacob, don't hesitate to email him at jacob@acnl.org.

Upcoming Events

ACNL North Central Symposium - Nurturing Nurses

Friday, April 5, 2019

O'Connor Woods Main Clubhouse

This program explores how nurses can thrive in their profession. Content will cover exploration of career growth opportunities, safety in the workplace, and personal strategies for financial advice and self-care.

[More Information about the ACNL North Central Symposium](#)

ANA\California's RN Day at the Capitol

Monday, April 29, 2019

State Capitol

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Each year, ANA\C presents a dynamic educational conference in Sacramento to provide the tools nurses need to effectively participate in the legislative process and support the nursing agenda throughout the state of California.

[More Information About ANA\C's RN Day at the Capitol](#)

Submissions for Stanford Healthcare Con 2019 are Open

June 26th - 28th, 2019

Arrillaga Alumni Center

Abstracts due by February 15, 2019

You are invited to submit an abstract for Healthcare Con 2019, June 26-29. This event will showcase research, education, innovation, and evidence-based improvement activities undertaken by colleagues throughout the nation. Abstracts are due by February 15, 2019.

[More Information About Healthcare Con 2019](#)

Support ACNL

Use AmazonSmile to Support ACNL With Each Purchase

An easy way to contribute to ACNL's philanthropic program, the Circles of Giving, is to sign up for Amazon Smile when you go shopping online. Amazon will contribute a percentage of your purchase to ACNL every time you buy something. Please consider this option – it won't cost you a penny and will help ACNL provide scholarships and fund educational programs for nurse leaders.

ACNL/AmazonSmile quick link: <https://smile.amazon.com/ch/94-2910850>

Once you've designated your charity, use smile.amazon.com for all your purchases. **Products and prices on the AmazonSmile site are identical to those found on Amazon.com.** For more information about the AmazonSmile program, go to <http://smile.amazon.com/about>.

Thank You to All Circles of Giving Donors

Thank you to all who donated to the Circles of Giving in 2018 and at ACNL's recent conference. Your generous contributions support the vital work of nurse leaders.

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It is easy to donate to the Circles of Giving at:
<https://acnl.memberclicks.net/donate>

Follow ACNL on Social Media!

ACNL is active on Facebook and LinkedIn. Join hundreds of your colleagues and follow ACNL for updates about news and events and opportunities to network online.



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